Your Gift of Gab Workshop for WorldCon 76

20 tips on doing an author book reading

BEFORE THE EVENT
1. Set aside appropriate amount of time to prepare (week or weeks)
2. Keep it short. Less is more.
3. Rehearse and mark your script (mark pauses, accents, add commas)
4. READ SLOWLY; so slowly you feel stupid
5. Know your audience (attention span, age range, demographic)
6. Know your brand (clothing, website, business cards)
7. Advertise the event. Social media, personal emails, have definite commitments
8. Have books to sell

EVENT
11. Comfortable shoes, clothes
12. Proper lighting. Sitting? Standing
14. Connect with Audience. Smile. YOU ARE ON.

WHY ARE THEY THERE?
15. THEY WANT TO KNOW YOU = personalize, humor
16. Give them a taste
17. Don’t even have to read; music, audiobook section, slide show.
18. Ask about inspiration; ask practical questions/names of characters? Location?
19. Share something personal and be vulnerable

Extra considerations if you are giving a speech:
Arc
Humor
What's your point
Don't make a sales pitch
Start with a question yourself

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